

MUSKOKA
Oktoberfest
2024

ENGEL & VÖLKERS[®]
MUSKOKA



PARTNERSHIP PACKAGE

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OCTOBER 25 - 27, 2024



**SUPPORT YOUR COMMUNITY. KEEP HIGH SEASON ROLLING.
BE PROMOTED AND GROW TRAFFIC TO YOUR BUSINESS.**



MEET OUR OKTOBERFEST PARTNERS

ENGEL & VÖLKERS
MUSKOKA



WHAT IS OKTOBERFEST?

Oktoberfest Muskoka is a 3-day music, culinary and craft beer festival experience running from **OCTOBER 25-27, 2023** across Muskoka. With a **TAPPING OF THE KEG** opening ceremony October 23. Oktoberfest Muskoka takes place in breweries, restaurants and unique community venues across Bracebridge, Gravenhurst, Huntsville, Lake of Bays, Muskoka Lakes, and Georgian Bay.

OUR GOAL? To highlight our craft beer, culinary and arts and culture sector to residents and visitors and to extend the shoulder season, giving people one more great reason to visit and keep their cottages open for all of October.

BREWERIES provide tours, partner with local chefs, retail vendors, food trucks, etc. to pair their beer with locally sourced products, ingredients, and menus. Plus, they make special Oktoberfest Muskoka 2024 brews.

Throughout the festival, **RESTAURANTS** provide traditional Oktoberfest features such as Roast Chicken, Sausages, Pretzels, Dumplings, Potato Pancakes, Sauerkraut, Spiitzle etc. Chefs and eateries often put a Muskoka 'spin' on the dishes incorporating locally sourced ingredients such as cranberries, maple, and shiitake mushrooms.

Each night, **MUSICIANS**, and **ENTERTAINERS**, including traditional Oom Pah Pah bands at some venues perform at select restaurants, community halls and breweries as an enhancement and attraction to these venues.

TWO WAYS TO BE A PARTNER

1. SPONSOR THE FESTIVAL!

Please see our Sponsorship Package to discover how we'll showcase you supporting your community.

2. JOIN THE FUN:

You're invited to take part in the Festival directly. You are a restaurant with a great idea for an Oktoberfest inspired dish, or a venue or organization wanting to host an Oktoberfest party. You just need to offer an Oktoberfest experience in Muskoka, whether it be for one evening, all three days or even all of October. In return for a small participation fee, we'll market you before, during and after the event.



SIGN UP NOW TO TAKE PART

Chamber Member \$150 | Non-Member \$250

Scan the QR Code to sign up, or click here:

www.oktoberfestmuskoka.ca/getinvolved

OKTOBERFEST IS A COLLABORATIVE MUSKOKA-WIDE EVENT

